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Employees Name Online Water Filters Provider WaterFilters.NET A Top Workplace For 2014

WaterFilters.NET a National Standard Setter in annual survey of Top Workplaces in Minnesota

Zumbrota, MN June 18, 2014 http://www.WaterFilters.NET – WaterFilters.NET, the online consumer's first choice in water filters and whole house water filtration systems, achieves recognition as a National Standard Setter in an annual list of Top Workplaces published by the Star Tribune in Minneapolis, Minnesota. This list of top Minnesota workplaces was developed solely from responses provided by anonymous employee surveys.

More than ten years ago, CEO Jamin Arvig founded WaterFilters.NET from a small apartment on the campus of the University of Minnesota. At that time, over a full decade ago, the only employees on the WaterFilters.NET team were a few of Jamin Arvig's dedicated family members. Today, the WaterFilters.NET team has grown to more than sixty full time employees, making the creation of a top workplace all the more challenging and all the more rewarding.

"When it was just myself and a few family members operating WaterFilters.NET, ensuring that our employees saw us as a best place to work was not the most difficult goal to achieve," remarks Arvig lightly. "Today's recognition as a National Standard Setter in the *Star Tribune's* annual list of top Minnesota workplaces, achieved with an exponentially larger team, is such an incredibly special feeling."

An ongoing mission of WaterFilters.NET is to ensure everyone has access to safe and clean drinking water, whether it's the company's customers or those in need throughout the world. Achieving this mission means both providing one of the largest online selection of water filters and filtration products in its online store and supporting humanitarian missions that help to provide clean drinking water for those in need throughout the world. More than a full decade after the formal launch of WaterFilters.NET, it's remarkable that the company has been able to successfully attract so many team members committed to this mission. Even more impressive is the rate at which WaterFilters.NET continues to add new team members, with several new additions due to be welcomed into its fold soon.

"While we become accustomed to seeing so many new faces in our hallways and fulfillment warehouse, we take heart in the fact that our employees trust that we are moving in the right direction," concludes Arvig. "And, of course, we take heart in the fact that we are creating an award-winning culture for our current and future employees, ensuring they can best attend to the water filtration needs of our loyal customers.

Learn more about the National Standard Setter honor WaterFilters.NET has achieved in the *Star Tribune's* list of Top Workplaces in Minnesota for 2014, including quotes from employees, in the post: "Your Water Filters Purchases Have Helped Us Become A Top Workplace," at the link below: http://blog.waterfilters.net/blog/online-water-filters-company-top-workplace/

About WaterFilters.NET

WaterFilters.NET is the online consumer's first choice for replacement water filters and whole house water filtration systems. Providing millions of water filters and systems around the country has helped WaterFilters.NET accumulate the information needed to become a respected source of water information for consumers and publications, including the Wall Street Journal. Recently named Minnesota's Business Builder of the Year, WaterFilters.NET is also consistently recognized as excellent by customer services ratings provider STELLAService, a Best Place to Work, and as a mainstay on the Inc. 500 | 5000. WaterFilters.NET, is committed to developing an online water filters superstore providing the products and information needed to serve clean, great tasting drinking water on a global basis. WaterFilters.NET supports its core values by making significant contributions from its online sales to various water-related charities and causes.

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